

**2017 DuPont™ Acapela® fungicide
Real AgVentures Contest: Hawaii Terms and Conditions**

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Real AgVentures Contest: Hawaii**

Contest Rules

No purchase necessary. This Contest is open to farmers who reside in, Alberta, Manitoba, or Saskatchewan and who are the owner, operator or designated representative of a farm in those Provinces (the “Farm”) and who have reached the age of majority in their province of residence, (“Eligible Entrants”). Employees of DuPont Canada, their advertising agencies and those residing with them are not eligible to enter this Contest. Contest begins March 20, 2017 (00:00:01, Eastern Time) and ends June 20th, 2017 (23:59:59, Central Time).

In order to obtain an entry into the Contest, Eligible Entrants must complete ONE of the following steps:

Online Entry Option:

- (A) Enter all information including: name, farm name, mailing address including postal code, telephone number and email address (Opt-in box underneath email) then click SUBMIT or ENTER
 - a. Watching the Acapela® Unique Movement video online at acapelacontest.dupont.ca will be optional
- (B) Correctly answer without mechanical or other assistance the mathematical skill-testing question appearing on the entry form.
- (C) Agree to be legally bound to these Official Rules by clicking the acknowledgement box on the entry form.

Purchase Entry Option:

- (D) Purchase of 320 acres of Acapela® in 2017 automatically gets you a ballot into the contest up to a maximum of 2 entry ballots if the grower purchases 640 acres of Acapela® fungicide in 2017. Purchase information will be confirmed by November 30th, 2017 or sooner from reconciliation data received from various retail locations throughout Western Canada.

Limit of two (2) Entries per Farm.

Prizes

There will be one (1) grand prize awarded in this contest. A random selection to determine the Grand prize winner will be made on November 30, 2017 from among all eligible entries received by the contest closing date. The odds of being selected will depend upon the total number of eligible entries received. Winners of prizes will be notified of their having won by courier to the address provided on their entry form. In order to be declared an actual winner of a Grand prize, each such winner must return their release to be received by November 30th, 2017 (if a Grand prize winner does not return the release by the above-noted date, that person will automatically forfeit their prize and nothing will be given to that person and the prize will be re-awarded).

The Grand Prize consists of a trip for two (2) adults to Hawaii at a resort/hotel selected solely by sponsor. The trip will include a tour of the DuPont Pioneer research station in either Kunia or Waimea. Tour trip details will

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be chosen by DuPont Pioneer and at their discretion on whether it is included. The Grand Prize consists only of the following: seven (7) nights standard hotel accommodation (based on one room, double occupancy) as chosen by DuPont Canada solely at their discretion plus round trip economy airfare for the winner and one (1) adult guest from one of 3 Canadian airports (Saskatoon, Regina, Edmonton, Winnipeg or Calgary) in Canada (hereinafter referred to as the "Departure Point") (airfare will be provided by a carrier selected by DuPont Canada in its sole and absolute discretion). The hotel or resort lodging package will be determined by the contest sponsor and will be determined closer to the date. Grand Prize winner and his/her traveling companion must be available to travel between January 15th, 2018 and March 30, 2018 failing which the Grand Prize will be forfeited and nothing provided in its place. Winner acknowledges that the date and time of travel will be determined by DuPont Canada, or its authorized agent acting on its behalf, in its sole discretion, failing which the Grand Prize will be forfeited and nothing will be offered to the winner in its place. Once forfeit document is signed by the forfeiting winner a new winner will be randomly chosen for the Grand Prize in their place.

Grand Prize winner and his/her traveling companion are solely responsible for all costs not expressly described in the previous paragraph and without limiting the generality of the foregoing the winner will be responsible for the following: transportation to and from the gateway airport, applicable taxes, any ground transportation, additional meals not included in all-inclusive meal component that the hotel provides as being included in the standard hotel all-inclusive fare, beverages not included as part of the prepaid hotel fare that the hotel provides as being included in the standard hotel all-inclusive fare, room service, gratuities, merchandise, telephone calls, travel and/or health insurance together with any required travel documentation, and all personal expenses of any kind or nature, together with any applicable overnight layover (NOTE: winner may be required to present a valid major credit card in winner's name at the time of hotel check-in to cover any incidental expenses). Additionally, flight dates and times and hotel accommodation will be booked by DuPont Canada and are subject to change without notice or compensation. Grand Prize winner and his/her traveling companions must travel on the same itinerary and are solely responsible for all costs incurred to and from the Departure Point as the Grand Prize originates and terminates there. It is recommended that Grand Prize winner and his/her traveling companions obtain sufficient personal travel insurance prior to departure. Approximate retail value of the Grand Prize is \$8000.00 CDN based on a sample Toronto departure for two adults. Actual value will vary depending on location of winner's residence and date of travel. Winner is not entitled to receive the difference between the actual and stated value of the Grand Prize. Flights are subject to availability, blackout periods, government restrictions and regulations, airline, airport or other transportation restrictions and regulations. The Sponsor is not responsible for any delay, postponement, suspension, rescheduling or cancellation, for any reason, of any flight(s) and winner will not be compensated in the event of such delay, cancellation or other event described herein. If the winner (and/or his/her travel companion) does not utilize any part(s) of the Grand Prize, then any such part(s) not utilized will be forfeited in its entirety and nothing will be substituted in its place. DuPont Canada reserves the right at any time to: (a) place reasonable restrictions on the availability or use of the Grand Prize or any component thereof; and (b) substitute the Grand Prize or a component thereof for any reason with a prize or a prize component of equal or greater value. By accepting the Grand Prize, the winner agrees to waive all recourse against DuPont Canada if the Grand Prize or a component thereof does not prove satisfactory. The winner's travel companion must sign and return DuPont's release (by the date indicated on the release form) indicating that he/she waives all recourse against DuPont relating to their participation in the Grand Prize (including, without limitation, any travel related thereto). The winner's travel companion must have reached the age of majority in his/her province/territory of residence. DuPont will not replace any lost or stolen tickets. The winner and his/her travel companion must have all necessary documentation to permit travel including to Hawaii island or Honolulu (e.g. passport and/or visas), and must not have any barrier to entry into the Caribbean or return to Canada. Changes to flights and or passenger names are not accepted once bookings have been confirmed. Flights are subject to availability, blackout periods, government restrictions and regulations, airline, airport or other transportation restrictions and regulations. DuPont Canada is not responsible for any

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delay, postponement, suspension, rescheduling or cancellation, for any reason, of any flight(s) and winner will not be compensated in the event of such delay, cancellation or other event described herein.

Secondary Prizes: In addition, the Sponsor (or Sponsor's delegate), will randomly select five winners per provinces of Alberta, Saskatchewan and Manitoba from all eligible entries received through entry method A).". A total of 5 secondary prize winners per provinces of Alberta, Saskatchewan and Manitoba for a total of 15 prizes will be randomly selected by November 30, 2017 (00:00:01, CST). Each Secondary Prize Winner will receive one pair of Acapela® branded Carhart® Sierra jacket (Approximate Retail Value ("ARV"): \$200.00each totaling \$3000.00 (CAD)).

General rules:

Contest is being sponsored by E. I. du Pont Canada Company ("DuPont", the contest "Sponsor"). No correspondence will be entered into with entrants except for potential winners. The decision of Sponsor and their agents in respect of any matter related to this contest (either before or following selection) is final and without appeal. Contest is subject to all applicable Federal, Provincial and Municipal laws.

By entering: (i) entrants agree to these contest rules (in the event of any conflict with anything contained in these contest rules and promotion details contained in advertising and other promotion materials, these contest rules shall govern and prevail), (ii) to the use of their personal information, including their email, for purposes of administering this contest, (iii) by accepting a prize, winners also agree to the use without compensation of their photograph, filmed or recorded image, name and city of residence in all publicity campaigns related to the contest including on the Sponsor's web site (the "publicity usages") and (iv) unless entrant opts out (by checking box on entry form) to the receipt of marketing information from Sponsor about Sponsor's products and services.

Before being declared the winner, a selected entrant must: (i) first correctly answer, without mechanical or other assistance, sponsor's mathematical, skill-testing question to be administered as part of the winner's release, (ii) be in full compliance with these contest rules and (iii) sign and return Sponsor's release within the time period mentioned above. Potential prize winners who do not or fail to comply fully with these contest rules will automatically forfeit their opportunity to win that prize and nothing else will be substituted or given to that potential winner and an alternate winner will be chosen in their place.

RELEASE AND LIMITATIONS OF LIABILITY: By participating in the Contest, the selected entrant agrees to release and hold harmless DuPont Canada, its affiliates and subsidiaries and their respective employees, officers, directors and agents (collectively, the "Released Parties") from and against any claim or cause of action arising out of participation in the Contest or receipt or use of any prize, including, but not limited to: (a) any technical errors that may prevent an entrant from submitting an entry; (b) unauthorized human intervention in the Contest; (c) printing errors; (d) lost, late, postage-due, misdirected, or undeliverable mail; (e) errors in the administration of the Contest or the processing of entries; or (f) injury, death, or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's or its invited guest's participation in the Contest or receipt of any prize. Released Parties assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Released Parties are not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any email or entry to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any Website, or any combination thereof, including any injury or damage to participant's or any other person's computer relating to or resulting from participation in this Contest or downloading any materials in this Contest.

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Entrant further agrees that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Sweepstakes, and in no event shall the Released Parties be liable for attorney's fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

All entries become the property of the Sponsor. Entries are subject to the verification by Sponsor. Any entry that is fraudulent, late or otherwise fails to meet any requirements mentioned in these contest rules will be rejected and ineligible, as the case may be, for entry or prize. Persons tampering with or abusing the entry policy will be disqualified. The Sponsor, including its agents, representatives and those associated with them, are not responsible for any entry, a prize winning notification or the claim for prize, which fails to get entered, is lost, misdirected or which arrives late, as the case may be, whether or not due to the fault of the Sponsor or of any other person or thing and whether or not due to an interrupted or unavailable browser or network server or malfunction, congestion, incompatibility, misconnection or miscommunication, failed or lost computer transmissions, or if the Sponsor's e-mail/web site portal is compromised by virus, bugs, unauthorized human or unauthorized non-human intervention, or for any technical malfunction of any telephone network or lines, computer on line systems, server access providers, computer equipment, software failures, or failure of any entry to be received due to technical problems or traffic congestion on the Internet or Sponsor's web site or other similar technical problems beyond the reasonable control of the Sponsor (collectively, the "technical problems"). Proof of transmission (screenshots) does not constitute proof of delivery. The Sponsor reserves the right to cancel, terminate, modify, amend or suspend the on-line portion of the contest, in its sole discretion, if any of the foregoing technical problems prevents the fair or proper administration of the on-line portion of the contest. The Sponsor further reserves the right, when terminating the on-line portion of the contest, to conduct the drawing from all entries received during the contest period through all methods of entering including the previously received on-line entries received during the contest period until the on-line portion of the contest was terminated. The Sponsor will have no liability whatsoever if for any reason the contest is not capable of running as planned due to technical problems, including due to computer virus, bugs, unauthorized tampering, unauthorized intervention, fraud, technical failures, or any other causes. The Sponsor shall not be held responsible for any errors or negligence that may arise or occur in connection with the contest including any damage to an entrant's computer equipment, system, software or any combination thereof, as a result of their participation in this contest or from downloading any material from the contest Website or elsewhere. Entries, no-purchase entry requests, etc. generated by script, macro, robotic, programmed, or any other automated means are prohibited and will be disqualified. The Sponsor will have no liability whatsoever if for any reason the contest is not capable of running as planned. Sponsor shall not be held responsible for any errors or negligence that may arise or occur in connection with this contest. All decisions by Sponsor with respect to this contest, including but not limited to eligibility and/or disqualification are final and binding.

In the event of a dispute over the identity of the person who submitted an on-line entry, the entry will be deemed to be submitted by the authorized account holder of the e-mail account through which the entry was made. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an internet access provider, on-line service provider, or other organization (e.g. business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. A potential winner may be requested to provide the sponsor with proof that the potential winner is the authorized account holder of the email address associated with the potentially winning entry.

The prize must be accepted as awarded, in the name of the winner, is not transferable, no cash value will be given for the prize and no substitution will be made for the prize (and without limiting the foregoing, prizes may not be sold or traded). The approximate retail values of a prize as stated in advertising or other promotion materials, and/or in these contest rules, are subject to price fluctuations in the consumer marketplace based on,

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among other things, the passage of time between the date the respective approximate retail value is stated by the Sponsor and the date the respective prize is awarded or redeemed. If, at the time a prize is redeemed or awarded, the actual prevailing retail purchase price for the prize is less than the approximate retail value stated by the Sponsor in advertising and promotion materials, and/or in these contest rules, the prize winner will not be entitled to the price difference. The Sponsor, in its sole discretion, and for any reason, reserves the right to: (i) place reasonable restrictions on the availability or use of any prize or (ii) substitute any prize or aspect of a prize of equal or greater value for a prize or aspect stated in the rules and advertising and promotion materials as being offered to be awarded.

By completing the entry form all entrants consent to the collection, use and distribution of their personal information by the Sponsor for the purposes of running the contest and as permitted by these rules (for example, pursuant to these rules, all entrants who accept a prize consent to the use of their personal information for publicity usages) including as permitted by any release signed. Personal information is defined as anything that identifies an entrant as an individual, which includes, but is not limited to, home telephone number, age, home address, email address and gender. Sponsor will not sell or transmit this information to third parties except for the purposes of administering the Contest. Some of these third parties may be located in countries outside Canada. Any inquiry concerning the personal information held by the Sponsor should be addressed to the Sponsor at the following address:

Privacy Officer E. I. du Pont Canada Company
1919 Minnesota Court
Mississauga, ON L5N 0C9

As with all crop protection products, read and follow label instructions carefully.

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